

**JOSH RACHLIS** • 416-992-6666 • [josh@celebrityjosh.com](mailto:josh@celebrityjosh.com)

Click icons to add me:       

#### BEST KNOWN FOR

[Love Song For Elizabeth May](#) • Wrote and performed song that went viral during 2011 Canadian Federal Election. CBC called it a “must listen”.

[Nutri-Grain Mini Man](#) • Starred as mini Scottish guy in commercials that I wrote

#### RADIO PERSONALITY

**Sirius XM’s Ward & AI** • Told stories about my life

**Sirius XM’s What She Said Radio** • Explained men as the guy expert

**Sirius XM’s Humble & Fred Radio** • Told stories about my life

**CIUT’s #TOpoli Radio Show with Sarah Thomson** • Talked about politics

**CBC Radio’s DNTO** • Told anecdotes about my life on 3 episodes

**CBC Radio’s GO** • Appeared as audience member and was writing an episode

**Newstalk 1010 CFRB** • Filled-in hosting Jim Richards Showgram for several nights

**CINA 1650 AM** • Weekly movie reviews

#### TV PERSONALITY

**Mom Vs. Matchmaker** • Contestant

**Come Date With Me Canada** • Contestant on premiere episode

**Love Hunters** • Speed dating contestant

**Judge Karen’s Court** • Plaintiff

**Rogers Community Cable** • 4 shows, 1994-97, Host/Writer/Co-Producer

**Appearances as political candidate** • Breakfast Television, CTV Newschannel, CityTV News, The Agenda with Steve Paikin, Rogers Cable

**Fuller list:** [imdb.com/name/nm3383406/](http://imdb.com/name/nm3383406/)

#### VOICE ACTOR

**Shuyen** • video game starring Kristin Kreuk, I played various roles

**CBC TV’s The Best Laid Plans** • role of Pete 1’s older brother on speaker phone

**Wasteland 2** • video game, role of Topekan teenager Ralph Parker

**Time Warp Trio** • animated show, role of Scottish Birdie Bowers

**Hubba Bubba Max commercial** • Dan The Chameleon in US/European commercial

Also, other video games, many radio commercials and animated explainer videos.

—> Hear demos at [celebrityjosh.com/voiceactor](http://celebrityjosh.com/voiceactor)

#### OTHER SKILLS/ACCOMPLISHMENTS

**Celebrity Interviewer** • Interviewed stars like Jim Carrey and James Franco at TIFF

**Web Show Host** • Weekly beauty product reviews for Good Report TV

**Politician** • Ran for MPP twice and for Mayor of Toronto

## OTHER SKILLS/ACCOMPLISHMENTS (cont'd)

**Screenwriter/Director** • Official Selection Triggerstreet.com Festival for short film Terry Cloth, Official Selection in Small Town Film Festival for short film Beaver Tale, Winner 2009 Script Showcase for feature film screenplay, Official Selection 2010 HollyShorts Fest for short film 3 Dates

**Master of Ceremonies** • Ottawa Ad & Design Association Awards 1998 and 2000, National Youth Film Festival, Montreal Dialogue Group Peace Concert, Night For Nature

**Stand-Up/Sketch/Improv Comedy** • Yuk Yuk's, Second City, Rivoli, Comedywood, Theatresports

**Film acting** • numerous short films

**Singer/Songwriter** • Performances at Holy Joe's, Free Times Café, Dunvegan Pub. Wrote songs that appeared in commercials for Cheer Detergent.

**Playwriting** • wrote/starred in The Grant Chronicles, one-man play for Glendon Fringe Festival

**Illustrations/Caroons** • Ottawa Citizen, Calgary Herald, Sault Ste. Marie Star

**Columnist** • Humorous columns for Strategy Magazine and Ottawa Citizen

## EDUCATION

**Certificate in Media Copywriting** • Honours Student, Humber College, 1995-96

**B.A. Honours in Psychology** • First Class Standing, York University, 1991-95

## TRAINING

**Podcasting, Wordpress, SEO, blogging** • Camp Tech

**Final Cut Pro digital editing** • George Brown College

**Screenwriting** • George Brown College

**Voice acting for animation** • with Voice Director Tammy Semen

**Voice acting for animation** • with Voice Director Susan Hart

**Stand-up comedy** • with Dawn Whitwell

**Comedy improv** • Second City Conservatory

**Comedy improv** • Theatresports

**Voice acting** • with Jodi Pape at ACTRA

## COPYWRITING JOBS - Samples [here](#)

**Leo Burnett Toronto** • Created the "If Life Were Like That" campaign for Visa. Other clients included: Conagra, Enbridge, TD Bank, Disney, P&G, Wrigley, Coca-Cola, Woodbine Race Track, Zellers, HBC, Kellogg's, Heinz, The Score Network, McDonald's, Greensaver (full-time • Feb. 2001 - 2015)

**Saatchi & Saatchi** • Toyota, Tylenol, Maple Leaf, Tide, Cascade, Oil of Olay, Russell Mutual Funds, Toronto Intl Film Festival, Symphony of Fire, pricesaroundtheworld.com, MADD, So Good Soy Beverages (full-time • Aug. 1999 - Feb. 2001)

## COPYWRITING AWARDS - Samples [here](#)

2011 One Show Design • Bronze Pencil, Collateral Design, Self Promotion for Leo Burnett Christmas bags

2010 London Intl Awards • Finalist, Environments for Silk Soy Milk “Silk vs. Milk”

2010 Art Directors Club Of Canada • Silver, Environmental Design for Silk Soy Milk

2010 Applied Arts • Silk Soy Milk event display

2005 Media Innovation Awards • Newspapers Silver, Minute Maid Orange Back Guarantee

2005 Clio Awards • Shortlist, for Excel Gum TV and Visa TV

2005 Lurzer’s TV Archive • Excel Gum TV

2005 The Crystals Radio Awards • Finalist, Agency Single for The Score Network

2005 Applied Arts Awards Annual • Singles and Campaign for Canadians For Equal Marriage

2004 Advertising & Design Club of Canada • Merit, Radio Single for The Score Network

2004 The Crystals Radio Awards • Finalist, Agency Single for 3 Visa spots, 2 Woodbine spots

2004 P&G North America Fabric & Home Care Fusion Awards • Best TV Commercial for Gain “Angel”

2003 P&G North America Fabric & Home Care Fusion Awards • Best TV Commercial for Cheer “Coming Home”

2003 Advertising & Design Club of Canada • Merit, Campaign for Visa

2003 Promo Awards • Gold, Multi-Discipline Campaign for Visa Win What You Buy

2003 Extra Awards • 1 Silver, 3 Bronzes for Champions Newspaper ads

2003 Cannes Festival • Film Finalist for Visa “Luggage”

2003 The Bessies TV Commercial Awards • Finalist Single for Visa “Luggage”

2002 London Intl. Advertising Awards • Finalist in 2 categories for Gain TV “3 Blind Mice”

2002 Creativity 32 • 6 Awards of Distinction, for Gain, Cheer, Altoids, Woodbine

2000 US Ad Review No. 34 • Poster for Tylenol Menstrual

2000 US Ad Review No. 34 • Newspaper campaign for Toyota Parts & Service

2000 Advertising & Design Club of Canada • Merit, TV Single :30 for Panasonic batteries

2000 Applied Arts Awards Annual • Outdoor Poster for Now Magazine

1999 Marketing Magazine Awards • Bronze Award, Newspaper Single for Camp Fortune

1998 Ottawa Ad & Design Assoc. • 16 Awards, swept Print & Broadcast Categories

## ILLUSTRATION AWARDS

2011 Strategy Mag AToMiC idea • James Ready campaign

2010 London Intl Awards • Finalist, James Ready Beer “Cap Calendar”

## PARAGRAPH STYLE BIOGRAPHY

Josh Rachlis has been an award-winning copywriter for 20 years, including 15 years at Canada's top ad agency, Leo Burnett, where he created famous work like the Visa campaign, "If life were like that, you wouldn't need a Visa card." At the end of 2015, he left that job to pursue his other creative passions. He's an actor, voice actor, cartoonist, singer/ songwriter, screenwriter, stand-up comedian, radio personality, director, politician and environmentalist. By client request, he starred as the Scottish Mini Man in two commercials he wrote for Kellogg's Nutri-Grain Minis. As a voice actor, he was the voice of Dan The Chameleon in a US and European commercial for Hubba Bubba Max that was animated by Oscar-winning Aardman Animation; he was the voice of a Scottish explorer in Time Warp Trio; he has been a voice in many video games and countless commercials and explainer videos. His cartoon illustrations and comedic columns have run in The Ottawa Citizen, and he won awards for his illustrations that he did for clients at Leo Burnett. He's a graduate of the Second City Conservatory for improv, has done stand-up at Yuk Yuk's amateur nights, founded a comedy troupe with Steve Patterson (who now hosts CBC's The Debaters), and hosted/produced 4 years of shows on Rogers Community Cable. As an MC he has hosted the Ottawa Advertising Awards and the Montreal Dialogue Group's Jewish/Arab Peace Concert. The Toronto Star devoted a half-page to his pursuits as a green comedian, such as his hip hop marriage proposal to environmentalist Laurie David that's earned kudos from everyone from Ed Begley Jr. to David Suzuki and was featured on The Comedy Network. His "Love Song For Elizabeth May" went viral during the 2011 federal election, landing Josh in the news across Canada and helping elect Canada's first Green MP, and Yahoo! News named it one of Canada's top ten political videos of the year. The 1st draft of his 1st feature film screenplay, called "Focus Group", won the 2009 Script Showcase and a short film he wrote, called "3 Dates", premiered in the 2010 HollyShorts Film Festival, one of the world's top 25 film festivals. He's been a talk radio host on Newstalk 1010 CFRB, has appeared on the CBC Radio show "GO!", tells stories on CBC Radio's DNTO, and was a movie reviewer on CINA Radio 1650AM. He was a plaintiff on the TV show Judge Karen's Court. He starred in the premier episode of Come Date With Me Canada. For 3 years, he co-hosted an eco beauty product review show with celebrity journalist Vanessa Farquharson. He's a regular on SiriusXM shows Humble & Fred Radio, What She Said Radio, and Ward & Al. He was the Green Party of Ontario candidate for Eglinton/Lawrence in 2011 and St. Paul's in 2014, and was asked to be a member of the Green Party of Ontario Shadow Cabinet. He ran for Toronto Mayor in 2014 and was invited onto CityTV's Breakfast Television to talk about his campaign. He ran for MP in Thornhill with the Greens in 2015. Josh is now a celebrity interviewer, and on the red carpet has interviewed dozens of celebrities like James Franco, Jim Carrey.

## COVER LETTER

As you can see in my résumé, I have a variety of skills and interests. I've recently been combining my love of creating funny content (videos, songs, cartoons) with celebrity and pop culture themes. I'm doing funny entertainment news reports, and I'm interviewing celebrities on red carpets.

I've been on the radio as a host, such as filling in for Jim Richards doing live 3- hour call-in shows on Toronto's Newstalk 1010 CFRB). I've also been a storytelling guest on CBC's GO and DNTO, SiriusXM's What She Said and Humble & Fred, as a political commentator on Sarah Thomson's #TOPoli, and as a movie reviewer on CINA FM.

I've hosted live TV shows on Rogers Cable. I'm a graduate of the Second City Conservatory. I've done stand-up at Yuk's Yuk's and hosted award shows. I'm a voice actor in commercials, TV shows and video games. I won an international award for my feature film screenplay, and I was a copywriter at Canada's top ad agency for 15 years.

In the pages below, I'll paste in links to some of my projects. I'd love to chat with you about we could work together.

-Josh Rachlis • 416-992-6666 • [josh@celebrityjosh.com](mailto:josh@celebrityjosh.com)

### References

Sean Barlow (my former creative director at Leo Burnett Advertising)  
Chief Creative Officer, Cundari Advertising • [sean.barlow@cundari.com](mailto:sean.barlow@cundari.com)

Israel Diaz (my former creative director at Leo Burnett Advertising)  
Founder \ Sunday+Night, LLC • [israel@sundayandnight.co](mailto:israel@sundayandnight.co)

Tony Daniels (my former co-host on Newstalk 1010 CFRB)  
Canada's top voice actor, the voice of CBC TV • [cartoonvoices@gmail.com](mailto:cartoonvoices@gmail.com)

## RADIO HOSTING:

Click for clips of my radio appearances: <http://celebrityjosh.com/about/#radio>

## TV HOSTING:

When I was still in university, I hosted a Rogers Community Cable show called Garage Sale. People would call in to sell things (this was before Craigslist existed) and, while my co-host Linda took down the info, I drew a quick cartoon of the item and then I acted out a funny story about the item. Pretty soon, people were calling in even if they didn't have a product to sell - They just wanted a cartoon! I wound up hosting 4 years of different Rogers shows - some clips are here <https://youtu.be/WmHsnhtksdg> - but that was 20 years ago, so I don't exactly look the same now. But I more recently hosted Good Report, an eco beauty product review show:

<https://www.youtube.com/user/GoodReportTV>

## SOCIAL MEDIA:

I have a Verified Public Figure Facebook profile at <facebook.com/joshrachlis>, with 5000 friends plus another 5000 followers. I also have a page with another 800 Likes, but I don't post there often - I find I get more engagement on my personal profile.

<youtube.com/joshrachlis> has over 900 subscribers, and I get a lot more views on some of my vlogs and celebrity interviews.

I have over 3000 followers at <instagram.com/celebrityjosh>, where I've started vlogging daily in my Instagram Story.

I have over 2000 followers at <twitter.com/joshrachlis>, including some CBC shows and media personalities.

## VLOGGING:

I vlog daily in my Instagram Story, so check me out there if you're ever wondering what I'm up to at any moment. And at the end of the day, I download the Story and upload it to Facebook and YouTube.

## TIFF VLOGGING:

During TIFF 2016, I vlogged about my adventures during each day. I started with the TIFF Soirée, explored Festival Street, wound up running a press conference for a friend who works in PR, and by the end of the week I was on the red carpet interviewing celebrities on behalf of a Miami TV show I connected with. So TIFF was quite an exciting arc. A clip from my TIFF 2016 vlogs was included in the Canada Day In Day special on CTV last month. The entire week's vlogs are in a playlist here:

[https://www.youtube.com/watch?v=tNm6ljM8huA&list=PLySWsQXN1\\_ChIL\\_Pc4gNWHPbRgMLjV790](https://www.youtube.com/watch?v=tNm6ljM8huA&list=PLySWsQXN1_ChIL_Pc4gNWHPbRgMLjV790)

## CELEBRITY INTERVIEWS:

Playlist of my TIFF 2016 celebrity interviews:

[https://www.youtube.com/watch?v=JdJnx-y4z1M&list=PLySWsQXN1\\_Ci\\_iz4ghLgRc7zT1PUHF5jV](https://www.youtube.com/watch?v=JdJnx-y4z1M&list=PLySWsQXN1_Ci_iz4ghLgRc7zT1PUHF5jV)

I interviewed people who normally wouldn't have been talked to, like Maxwell Jenkins' little sister. I think that brings something special and unique and endearing to my content.

The other thing I do that's unique is I look up who will be on the red carpet and I draw a cartoon of them ahead of time to show them. Everyone I did that for really appreciated it and they all took the cartoons with them to keep. Some of the interviews are getting thousands of views on YouTube.

This one with Haley Lu Richardson from the Edge of Seventeen TIFF red carpet is popular: <https://youtu.be/8mV7kraKNKQ>

At the Anne premiere at TIFF Bell Lightbox, I drew a quick cartoon of the star and gave it to her: <https://youtu.be/Kk-bhYDJrDU>

And at the Guardians of the Galaxy Vol. 2 premiere, I showed Michael Rooker a cartoon of him, and then ran into him later in the day and he was still carrying it. Vlog about it: <https://youtu.be/4U-LDJPVC5k>

For TIFF 2017 and I applied for and received a media pass, and did more red carpet interviews, which you can see in this playlist:

[https://www.youtube.com/watch?v=YdUisXgDgQM&list=PLySWsQXN1\\_CgYkPpNDIGyQuFGswtOAqpG](https://www.youtube.com/watch?v=YdUisXgDgQM&list=PLySWsQXN1_CgYkPpNDIGyQuFGswtOAqpG)

## CELEBRITY CARTOONS:

I draw an occasional cartoon strip, recently with a celebrity theme:

<http://celebrityjosh.com/about/#illustrator>

## CELEBRITY COMEDY SONGS:

I like to write and perform comedy songs about celebrities, like this one about Jessica Chastain before her appearance The Zookeeper's Wife premiere:

<https://youtu.be/AslZnrXne5E>

Here's one I did about the Al Gore documentary An Inconvenient Sequel:

<https://youtu.be/KM-ymqBtvh0>

## COPYWRITING:

I've been an advertising copywriter for the past 20 years, the last 15 at Leo Burnett Toronto, Canada's most award-winning agency. Work samples:

<http://celebrityjosh.com/about/#copywriter>

## MEDIA APPEARANCES:

The Toronto Star has written about me picking up Toronto litter:

[https://www.thestar.com/life/homes/2009/08/22/josh\\_rachlis\\_inconvenient\\_habit.html](https://www.thestar.com/life/homes/2009/08/22/josh_rachlis_inconvenient_habit.html)

I went viral and was interviewed by all the newspapers and on CTV Newschannel about my Love Song For Elizabeth May:

<http://nationalpost.com/news/canada/toronto-man-composes-youtube-ode-to-elizabeth-may/wcm/d8c09e45-ac32-4b6e-be25-1fcc061ed904>

I've run for MPP, MP and Mayor (Breakfast TV invited me on to talk about my Mayoral campaign).

I was in The Toronto Star and Metro for the song I wrote for my MPP campaign: [https://www.thestar.com/news/gta/2011/10/03/the\\_candidate\\_with\\_the\\_singing\\_campaign\\_flyer.html](https://www.thestar.com/news/gta/2011/10/03/the_candidate_with_the_singing_campaign_flyer.html)

I was the Scottish Mini Man in commercials I wrote for Kellogg's Nutri-Grain Minis: <https://youtu.be/8Ey2kcE3avc>